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Fast-Growing Cyber Security Firm Datashield Moving to SkySong 1

SCOTTSDALE, Arizona (May 18, 2017) — One of the fastest-growing cyber security firms on the continent is coming to SkySong, bringing with it dozens of employees.

Datashield, which has locations in Utah and California, is expanding its security operations and moving all of its headquarter functions to 8,200 square feet on the fourth floor of SkySong 1.

The company, which operates a 24 hours a day, 365 days a year manages, detects, and responds to cyber threats, serves tens of thousands of end points around the world, including Fortune 1000 companies.

Its new Security Operations Center at SkySong is expected to reach its occupancy goal by September. In the next 12-18 months, Datashield expects to bring in 50 to 60 new employees.

"Datashield's mission makes it a perfect fit for SkySong's innovative environment," said Sharon Harper, President & CEO of Plaza Companies, the master developer of the SkySong project. "We are excited to see the company's growth, and especially the expansion of its security operations with the new Security Operations Center here in Scottsdale."

"One of the reasons we're looking forward to moving into this space is the look and feel of the facility, which is similar to a California technology campus," said Datashield CEO Michael Malone. "We also feel that this space gives us the opportunity to continue to attract and keep talented employees in the area and take advantage of long term partnership opportunities with Arizona State University and to expand with SkySong."

Datashield is one of the fastest growing cyber security firms in North America. Its mission is to combat the modern cyber adversary and empower large and mid-sized organizations, primarily in the financial, healthcare, energy, retail and legal industries. It does that with smarter, more comprehensive security posture management, and fast detection and response times that alert clients of threats within minutes not months.

Datashield currently has a memorandum of understanding in with ASU for a cyber range training program for students and commercial consumers.

"SkySong continues to be an ideal environment for technology companies looking to grow in the city of Scottsdale," said Sethuraman Panchanathan, executive vice president of Knowledge

Enterprise Development and chief research and innovation officer at Arizona State University. "Cybersecurity is an increasingly important industry, and we look forward to seeing Datashield grow as a part of SkySong."

The Lee & Associates team of Craig Coppola, Andrew Cheney and Gregg Kafka represented SkySong's collective ownership in the transaction. Datashield was represented by Jim Sadler of Keyser Company.

"We were pleased to be able to provide DataShield with an exceptional opportunity in SkySong 1, and our leasing team did a great job of making sure it was the right fit," said Stanton Shafer, Chief Operating Officer of Holualoa Companies, one of the partners in the project. "This company is a great addition to the SkySong family and further boosts the spirit of innovation and technology on site."

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona's profile as a global center of innovation through co-location of ASU's strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 90,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, through ASU's on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

For more information on SkySong, visit <u>www.skysong.com</u> or <u>www.facebook.com/skysongcenter</u>.

About DataShield

Datashield was founded in 2009 is one of the fastest growing cyber security firms in North America. Its mission is to combat the modern cyber adversary and empower mid-sized organizations with smarter, more comprehensive security posture management, and faster detection and response times. Datashield's cyber security experts use logs, packet capture, end-point detection, and cyber threat intel to provide threat detection in minutes. Datashield primarily focuses on serving customers in the financial and insurance, healthcare, energy, retail and legal industries. For more information, please visit http://www.datashieldprotect.com/.

About SkySong

Plaza Companies is the developer of the project in partnership with Arizona State University Foundation, the City of Scottsdale and Holualoa Companies. Lee and Associates provides the

brokerage services and Plaza del Rio Management Corporation provides the property management and construction services. Architects at SkySong include Pei Cobb Fried and Partners, DMJM Design, Butler Design Group and Kendle Design Collaborative.

About Plaza Companies

With offices in Peoria, Scottsdale and Tucson, Plaza Companies is a full-service real estate firm specializing in the management, leasing and development of medical office and commercial office properties, technology and bioscience facilities, mixed-use properties and senior housing communities. Since 1982, Plaza Companies has established a proud track record as a competitive, connected and conscientious real estate firm with partnerships throughout the industries it serves. For more information, visit www.theplazaco.com.

About the ASU Foundation

In 2016, the ASU Foundation came under the umbrella of ASU Enterprise Partners, a new parent organization to five distinct private, nonprofits that raise, create and invest resources for the benefit of Arizona State University while advocating for and advancing its mission and brand. Those entities are comprised of the ASU Foundation, University Realty, LLC, Arizona Technology Enterprises (AzTE), Arizona State University Research Enterprise (ASURE) and the Research Collaboratory at ASU.

About Holualoa Companies

Holualoa Companies is a real estate investment firm focused on the successful acquisition, repositioning, redevelopment and disposition of real estate assets. Headquartered in Tucson, Arizona, with offices in Phoenix, Santa Monica, Hawaii and Paris, its investments span the United States and Europe and include office, retail, industrial, multi-family, hotel and mixed-use investment properties. Holualoa is an experienced investor for its own account and on behalf of a select group of private investors.

About the City of Scottsdale

Scottsdale is one of the state's leading job centers, with a diverse economy built on medical research, high-tech innovation, tourism and corporate headquarters. Scottsdale is home to nearly 18,000 businesses supplying over 150,000 jobs. The high-tech innovation center SkySong, located just a few miles from Downtown, is designed to help companies grow through a unique partnership with nearby Arizona State University. The Scottsdale Cure Corridor is a partnership of premier health care providers and biomedical companies seeking to advance medicine and patient care through cutting-edge research. For more information, visit ChooseScottsdale.com.