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SkySong Embraces “A Culture of Health and Innovation”

*Integrating Unprecedented Approach to Wellness Throughout Signature
Development Project and Economic Engine for the Valley*

SCOTTSDALE, Arizona (January 18, 2018) — The southwest’s most innovative commercial development project is innovating once again — this time making the workplace into something far more healthy.

SkySong, The ASU Scottsdale Innovation Center is implementing a broad spectrum of new health and wellness features as part of the creation of a “Culture of Health and Innovation” throughout the project.

The goal is to create a working environment that’s not only good for business, but good for the body and mind as well — and to set SkySong apart from other commercial developments by creating an environment that is truly inspiring for tenants and employees.

The project team — including master developer Plaza Companies, ASU University Realty, an affiliate of the ASU Foundation, the City of Scottsdale and Holualoa Companies — is installing or has already installed features throughout the property designed to create an improved environment for employees, including public art, walkability, outdoor meeting areas and other features. These features include:

- Farm-grown produce on site
- Significant new public art installations in upcoming phases of the project
- A one-mile fitness path
- Extensive shade throughout the project, including the signature shade structure
- New interactive spaces with public art in both indoor and outdoor spaces
- Enhanced bike features to compliment the existing bike room in SkySong 3, including a bike sharing program
- A community park, a social hour for attendees and other gathering opportunities
- Connectivity with nearby neighborhoods and parks, including Indian Bend Wash

Overall, more than a dozen features have been or are being installed in the future as part of the “Culture of Health and Innovation” approach.

“We are hearing more and more in the commercial real estate industry that companies and their employees are seeking more than just the traditional office space,” said Sharon Harper, President & CEO of Plaza Companies. “They are asking for features that create a better working environment and promote the health and well-being of their employees. We are working to make SkySong the premier example of this approach in the Valley of the Sun through our ‘Culture of Health and Innovation approach.’”

SkySong has long been focused on creating healthy features on site. It currently features a bike room in SkySong 3, as well as connectivity to the City of Scottsdale’s walking and biking paths. The new features will take the commitment to health to the next level. And, the buildings themselves are designed to promote health and sustainability — their LEED Silver certification includes air quality systems designed to enhance the healthy work environment.

“SkySong has always been about innovation, and this type of commitment to health is truly in line with the vision of the project,” said Don Couvillion, Vice President of University Realty. “We have always envisioned SkySong as being an exceptional place to live, work and play, and that vision is coming closer to reality with these new features.”

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona’s profile as a global center of innovation through co-location of ASU’s strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 90,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, through ASU’s on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

For more information on SkySong, visit www.skysong.com or www.facebook.com/skysongcenter.

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About SkySong

Plaza Companies is the developer of the project in partnership with University Realty, an affiliate of the Arizona State University Foundation, the City of Scottsdale and Holualoa Companies. Lee and Associates provides the brokerage services and Plaza del Rio Management Corporation provides the property management and construction services. Architects at SkySong include Pei Cobb Fried and Partners, DMJM Design, Butler Design Group and Kendle Design Collaborative.

About Plaza Companies

With offices in Peoria, Scottsdale and Tucson, Plaza Companies is a full-service real estate firm specializing in the management, leasing and development of medical office and commercial office properties, technology and bioscience facilities, mixed-use properties and senior housing communities. Since 1982, Plaza Companies has established a proud track record as a competitive, connected and conscientious real estate firm with partnerships throughout the industries it serves. For more information, visit www.theplazaco.com.

About University Realty

ASU University Realty is an subsidiary of ASU Enterprise Partners, an independent non-profit organization that acts as the principal agent through which gifts are made to benefit the Arizona State University. The mission of Enterprise Partners is to solicit, manage and disburse the proceeds of gifts made to ASU. www.asufoundation.org.

About Holualoa Companies

Holualoa Companies is a real estate investment firm focused on the successful acquisition, repositioning, redevelopment and disposition of real estate assets. Headquartered in Tucson, Arizona, with offices in Phoenix, Santa Monica, Hawaii and Paris, its investments span the United States and Europe and include office, retail, industrial, multi-family, hotel and mixed-use investment properties. Holualoa is an experienced investor for its own account and on behalf of a select group of private investors.

About the City of Scottsdale

Scottsdale is one of the state's leading job centers, with a diverse economy built on medical research, high-tech innovation, tourism and corporate headquarters. Scottsdale is home to nearly 18,000 businesses supplying over 150,000 jobs. The high-tech innovation center SkySong, located just a few miles from Downtown, is designed to help companies grow through a unique partnership with nearby Arizona State University. The Scottsdale Cure Corridor is a partnership of premier health care providers and biomedical companies seeking to advance medicine and patient care through cutting-edge research. For more information, visit ChooseScottsdale.com.